



# savvy savings and scholarships partners

Want to earn money for yourself, local preschools, and preschool scholarships? Then join our Savvy Savings and Scholarships initiative and let's partner together on a fun, educational, and family-focused program that benefits not only you, but also your readers and your local community. Ready to hear more?

## What is Savvy Source?

Savvy Source is a comprehensive online guide for all things educational for parents of young children including preschools, camps, and classes. The site is also full of engaging reviews of books, toys, gear, and parenting articles from the country's leading experts. Best of all we offer fantastic savings opportunities for local family activities and a dynamic online parent community.

## What are Savvy Savings and Scholarships?

The heart of Savvy Source is the Savvy Savings and Scholarships program, which provides parents significant discounts on family-friendly activities, and donates a percentage of the sales to preschools and preschool scholarships.

### Each time an offer is purchased:

- We donate 5% of the purchase to a local preschool of the purchaser's choice,
- We donate 5% to a preschool scholarship fund, and
- Families have a great experience at a local venue.

In our test market for Savvy Savings and Scholarships we raised over \$50,000 for local preschools in less than 8 weeks. Now we are rolling the program out across the United States.

Every offer is at least 50% off the normal price, sometimes up to 90%. Offers vary from 50% off annual memberships to zoos, museums and aquariums to deeply discounted tickets to interactive play places to discounts to amusement parks. If it is fun for parents and kids, it is on our list!

## How can I participate?

We know you are part of an amazing network. You have a blog, you Tweet, you Facebook, you have friends, you go to Mom's groups, PTA meetings, local kid stores, libraries, music class – you are BUSY! Think of all the friends and contacts you have who could benefit from Savvy Savings and Scholarships – and all the help these offers will provide to your community. We want to inspire you to spread the word to help raise money for kids, and in order to do that, we've created an amazing partner program.

## Why is our partner program different?

You've joined partner programs, you have the widgets, you know the drill. Why is this different? Anytime your referral purchases an offer, you not only earn money for yourself, but you:

- Help local preschools,
- Provide a scholarship to preschool for children in need, and
- Share a great offer to a local family attraction.

What we love about our partner program is that once you share Savvy Savings and Scholarships with your network, you benefit, and so do they. We want this program to work for you, so that every time you find a great partner for us, you benefit as well. Think of it as an ongoing "Thank You" from Savvy Source!



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## How do you earn?

- 1 When anyone registers for Savvy Savings and Scholarships using your referral code, you earn 3% on purchases they make.
- 2 If you know people who also love to spread the word, you can invite them to become a partner too, and they will earn *the same way you do*. Once you have a partner associated with you, you then earn 2% on any purchases made from signups using their referral code (while they earn 3% on these purchases).
- 3 The partners you invited may also decide to invite some partners, and that would be great! You will earn 1% on offers purchased by this newest network.

Is this idea still confusing? Let's look at an example:



	YOUR EARNING RATE		OFFER PRICE		OFFERS PURCHASED		YOUR OFFER EARNINGS
1	You sign up as a partner & post to your readers	3%	x	\$40	x	350	= \$420
2	You invite Stephanie to be a partner & she invites her readers	2%	x	\$40	x	250	= \$200
3	Stephanie invites Heather to be a partner & she invites her readers	1%	x	\$40	x	300	= \$120
<b>Your total offer earnings</b>							\$740
<b>Your estimated monthly earnings</b>							\$2,960
<b>Your estimated yearly earnings</b>							\$35,520

**Please note:** these estimates are based on a single offer example when we tested the Savvy Savings and Scholarships program in the Bay Area with a \$40 annual membership to the Oakland Zoo (value \$85). Our partner earned over \$4,500 from one offer, and raised over \$9,000 for schools and scholarships!

You raise  
**\$172,800**  
for scholarships &  
local preschools!



If you are ready to sign up, please contact the person that gave you this brochure. Or email [partners@savvysource.com](mailto:partners@savvysource.com) if you have more questions.